

# 2<sup>nd</sup> Annual Illinois Agriculture in the Classroom 5K Grow & Go Run/Walk

## Single Event Sponsor Benefit Package



Runners, walkers and their family members will gather at the Illinois Farm Bureau® headquarters on **May 12, 2012**, for a 5K Run/Walk and celebration of agriculture, education and health and wellness. Participants will race or walk a path on the grounds, then enjoy a hearty breakfast while learning about agriculture and the classroom program this event supports. Children can participate in a Kids Run and/or “Make & Take” session with IAITC staff and volunteers.

### Gold Sponsor Level (\$1,000+)

- Logo placement on event T-shirt and event advertisements
- Logo placement on banners displayed at post race Open House breakfast
- Logo placement on **2 table signs** at Open House breakfast
- Logo placement with your company **LINK** on IAA Foundation website
- Logo placement with your company **LINK** on all 5K Run/Walk related e-communication
- Sponsor recognition in *FarmWeek*, Illinois Farm Bureau’s weekly farm newspaper sent to more than 85,000 farm operators
- Notification to 70+ county Farm Bureaus for advertisement publication purposes
- Come join the fun! Enjoy the opportunity to display & demonstrate products in-person

### Silver Sponsor Level (\$500)

- Name placement on event T-shirts and event advertisements
- Name placement on banners displayed at post race Open House breakfast
- Name placement on **1 table sign** at Open House breakfast
- Name placement on IAA Foundation website
- Sponsor recognition in *FarmWeek*, Illinois Farm Bureau’s weekly farm newspaper sent to more than 85,000 farm operators
- Notification to 70+ county Farm Bureaus for advertisement publication purposes

### Bronze Sponsor Level (\$250)

- Name placement on event T-shirts, banners and event advertisements

### Copper Sponsor Level (up to \$249)

- Name placement on event banner

### VIP ★★★★★ Sponsor Level

In addition to receiving Gold Sponsor level benefits, for an extra \$200 you will enjoy VIP recognition...

#### \$1,200 - Cock-A-Doodle Dash Sponsor

Children 10 & under will adore running in a .25 mile race just for them thanks to your contribution.

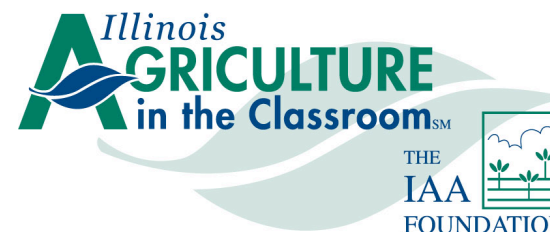
#### \$1,200 - Make & Take Sponsor

Children will learn more about agriculture through hands-on learning thanks to your donation.

#### \$1,200 - First Aid Sponsor

Your sponsorship will provide medical presence for participants and they will thank you for promoting safety!

**VIP Sponsorship Spaces are limited to the first 5 commitments!**



Call for more details.  
309.557.2230  
IAA Foundation  
1701 Towanda Ave  
Bloomington, IL 61701