

17th Annual Illinois Agriculture in the Classroom Bike Ride

Single Event Sponsor Benefit Package

Cyclists of all levels will spin across Illinois during this three day event, **September 3,4, & 5, 2012**. Cyclists will stop at area grade schools along the routes to educate students about the importance of agriculture in their daily lives.

This year's ride will feature routes through Central Illinois counties.



Gold Sponsor Level (\$1,000+)

- Logo placement on event T-shirt, brochure, and event advertisements
- Logo placement with your company **LINK** on IAA Foundation website
- Logo placement with your company **LINK** on all Bike Ride related e-communication
- Logo placement on banners displayed at event kick-off
- Sponsor recognition in *FarmWeek*, Illinois Farm Bureau's® weekly farm newspaper, sent to more than 85,000 farm operators
- Notification to 70+ county Farm Bureaus for advertisement publication purposes
- Come join the fun! Enjoy the opportunity to display & demonstrate products in-person
- TWO tickets** to an evening dinner during the 3-day event

Silver Sponsor Level (\$500)

- Name placement on event T-shirt, brochure, banners, signs and event advertisements
- Name placement on IAA Foundation website
- Sponsor recognition in *FarmWeek*, Illinois Farm Bureau's weekly farm newspaper, sent to more than 85,000 farm operators
- Notification to 70+ county Farm Bureaus for advertisement publication purposes

Bronze Sponsor Level (\$250)

- Name placement on event brochure, banners, signs & event advertisements

Copper Sponsor Level (up to \$249)

- Name placement on event banner

VIP ★★★★★ Sponsor Level

In addition to receiving Gold Sponsor level benefits, for an extra \$200 you will enjoy VIP recognition...

\$1,200 - Evening Dinner Sponsor

After a long day on the road, riders will be grateful for a hearty meal thanks to your donation.

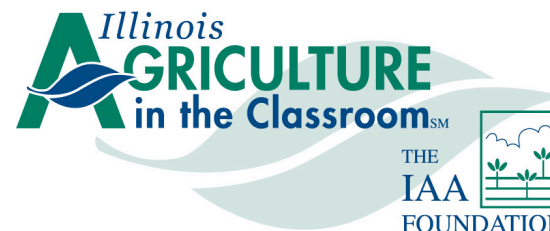
\$1,200 - SAG Support Sponsor

Your donation will provide the fuel, necessary tools & supplies needed for a safe ride for our cyclists.

\$1,200 - SAG Recharge Sponsor

Your donation will provide the rest & recharging that bike riders need along the route — the recognition will go a long way!

VIP Sponsorship Spaces are limited to the first 5 commitments!



Call for more details.
309.557.2230
IAA Foundation
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