

Platinum Sponsor Benefits

IAA Foundation *Signature Events*

Consider the benefit of an all-inclusive sponsorship at the platinum level, guaranteeing the best visibility for your contribution plus complimentary participation.

IAITC 5K Grow & Go

May 12, 2012

Bloomington, IL



Four Complimentary participant registrations (\$100 value) includes T-Shirt, Open-House Breakfast, Finish Line Timing (Runners Only)

Prominent Logo placement on event T-shirt and advertisements

Prominent logo placement on banners displayed at post-race Open-House breakfast

Logo placement with your company LINK on IAA Foundation website

Logo placement with your company LINK on all 5K Run/Walk related e-communication

Logo placement on 3 table signs featured at the Open House breakfast

Sponsor recognition in *FarmWeek*, Illinois Farm Bureau's® weekly farm newspaper, sent to more than 85,000 farm operators

Notification to 70+ county Farm Bureaus for advertisement publication purposes

Come join the fun! Enjoy the opportunity to display & demonstrate products in-person

PLATINUM SPONSOR \$4,000+

At our TOP SPONSOR LEVEL, you will enjoy benefits at ALL THREE of our IAITC fundraising events! Committing as a platinum sponsor also allows you to select a VIP Sponsor Level option at the event of your choice.

(See single event sheets for more details.)

IAITC 2011 Golf Outing

June 14, 2012

Pontiac, IL



Complimentary foursome (\$520 value) including banquet dinner

Hole Sponsorship - Signage with logo on TEE & GREEN at both courses

Prominent Logo placement on event brochure, banquet program and advertisements

Prominent Logo placement on banners displayed near each clubhouse and at evening banquet

Logo placement with your company LINK on IAA Foundation website

Logo placement with your company LINK on all Golf Outing related e-communication

Sponsor recognition in *FarmWeek*, Illinois Farm Bureau's weekly farm newspaper, sent to more than 85,000 farm operators

Notification to 70+ county Farm Bureaus for advertisement publication purposes

Come join the fun! Enjoy the opportunity to display & demonstrate products in-person

Opportunity to include product/service information in golfers' gift bags (approximately 288)

Recognition from the podium during evening banquet

Platinum Sponsor Benefits

IAA Foundation Signature Events

IAITC Bike Ride

September 3, 4, & 5, 2012

Central Illinois Counties



Four Complimentary cyclist registrations (\$300 value) includes T-shirt, SAG Support, Snacks, Beverages & a Souvenir Photo

Prominent Logo placement on event T-shirt, brochure, and advertisements

Prominent logo placement on banners displayed at event kick-off

Logo placement with your company LINK on IAA Foundation website

Logo placement with your company LINK on all Bike Ride related e-communication

Sponsor recognition in *FarmWeek*, Illinois Farm Bureau's® weekly farm newspaper, sent to more than 85,000 farm operators

Notification to 70+ county Farm Bureaus for advertisement publication purposes

Come join the fun! Enjoy the opportunity to display & demonstrate products in-person

FOUR tickets to an evening dinner during the 3-day event

PLATINUM SPONSOR

continued

BONUS

IAA Foundation Trivia Night

December 2, 2012

IAA Annual Meeting
Chicago, IL



Trivia Night has become an annual tradition during the Illinois Farm Bureau Annual Meeting held each December in Chicago or St. Louis. Close to 2,200 agricultural leaders, Illinois Farm Bureau members, and staff participate in this fun night of team competition, friendly rivalry and fundraising for a great cause.

Logo prominently displayed on big screen at the beginning of event

Logo prominently displayed on event banners and event signs

Recognition in advertisements in *FarmWeek*, Illinois Farm Bureau's weekly farm newspaper sent to more than 85,000 farm operators and owners

Recognition in advertisements with potential use in 70+ county Farm Bureau publications

Opportunity to provide giveaways/handouts at each table

Recognition from the podium during event

- **Over 40 sponsor recognition benefits**
- **Over \$900 of complimentary participation**
- **GUARANTEED EXPOSURE OF YOUR ORGANIZATION OVER 300,000 TIMES**



Thank you
for supporting
Illinois Agriculture in the Classroom