



15th Anniversary *Illinois Agriculture in the Classroom* Bike Ride

Cyclists of all levels will spin across Illinois during this three day event, September 7-9, 2010.

An estimated 100 cyclists will stop at approximately 25 schools in a six county region to educate students about the importance of agriculture in their daily lives. Cyclists raise over \$50,000 in donations to support *Illinois Agriculture in the Classroom* programs. This year's ride will feature routes through Ford, Grundy, Kankakee, Livingston, Iroquois and Will Counties.

SINGLE EVENT SPONSOR BENEFITS

GOLD SPONSOR (\$1,000+)

- **Logo** placement on event t-shirt, brochure, banners, signs and event advertisements
- Mention in advertisements in *FarmWeek*, Illinois Farm Bureau's® weekly farm newspaper sent to more than 85,000 farm operators
- Mention in advertisements with potential use in 70+ county Farm Bureaus publications
- In person opportunity to display and demonstrate products at an event site

SILVER SPONSOR (\$500)

- **Name** placement on event t-shirt, brochure, banners, signs and event advertisements
- Mention in advertisements in *FarmWeek*, Illinois Farm Bureau's® weekly farm newspaper sent to more than 85,000 farm operators
- Mention in advertisements with potential use in 70+ county Farm Bureaus publications

BRONZE DONOR (\$250)

- **Name** placement on event brochure, banners, signs and event advertisements

COPPER DONOR (up to \$249)

- **Name** placement on event signs

EXCLUSIVE NAMING RIGHTS

SAG Support Vehicles--\$1200
Your company message will be seen on the vehicles that support bike riders along the route.

SAG Re-Fuel Stops--\$1200
Your company donation will provide the rest and re-fueling that bike riders need along the route—and the recognition will go a long way!

Evening Dinner--\$1200
After a long day on the road, riders will be grateful for a hearty meal thanks to your donation.

Call for more details
309.557.2230