



2010 IAA Foundation Signature Events Platinum Sponsor Benefits

Consider the benefit of an all-inclusive sponsorship at the platinum level, guaranteeing the best visibility for your contribution plus complimentary participation.

PLATINUM SPONSOR \$4,000+

In addition to ALL the benefits below, committing as a new platinum sponsor also allows you to select a NAMING RIGHTS option at the event of your choice. See single event sheets for more details.

IAITC Golf Outing, August 5, 2010, Pontiac, IL

- **Complimentary foursome for the IAITC Golf Outing (\$520 value)**
- Hole sponsorship—signage with **logo** on tee **and** green at both courses
- Prominent **logo** placement on event brochure, banquet program and in all IAITC Golf Outing ads
- Prominent **logo** placement on banners displayed near each clubhouse and at evening banquet
- Mention in advertisements in *FarmWeek*, Illinois Farm Bureau's weekly farm newspaper sent to more than 85,000 farm operators and owners
- Mention in advertisements with potential use in 70+ county Farm Bureau publications
- In-person opportunity to display & demonstrate products at the event site - receive 1st choice of display location
- Opportunity to include product/service information in golfers' gift bags (approx 288)
- Recognition from the podium during evening banquet

IAITC Bike Ride, September 7-9, 2010, Kankakee area

- **One complimentary cyclist full registration (\$450 value)**
- Prominent **logo** placement on event brochure, banners, signs and event advertisements
- Prominent **logo** placement on event t-shirt
- Mention in advertisements in *FarmWeek*, Illinois Farm Bureau's weekly farm newspaper sent to more than 85,000 farm operators and owners
- Mention in advertisements with potential use in 70+ county Farm Bureau publications
- In-person opportunity to display & demonstrate products at an evening event site
- Opportunity to include product/service information in participant gift bags
- Recognition from the podium during event kickoff

IAA Foundation Trivia Night, December 5, 2010, IAA Annual Meeting, St. Louis, MO

- **Logo** prominently displayed on the big screen at beginning of event
- **Logo** prominently displayed on event banners and event signs
- Mention in advertisements in *FarmWeek*, Illinois Farm Bureau's weekly farm newspaper sent to more than 85,000 farm operators and owners
- Mention in advertisements with potential use in 70+ county Farm Bureau publications
- Opportunity to provide giveaways/handouts at each table
- Recognition from the podium during event

