



7th Annual Trivia Night Supporting *Illinois Agriculture in the Classroom*

Trivia Night has become an annual tradition during the Illinois Farm Bureau Annual Meeting held each December in Chicago or St. Louis. 500 plus agricultural leaders, Illinois Farm Bureau members, and staff have the chance to participate in this fun night of team competition, friendly rivalry and fundraising for a great cause.

SINGLE EVENT SPONSOR BENEFITS

GOLD SPONSOR (\$1,000 +) Full Round Sponsor

- **Logo** placement on event registration materials, promotional flyers and event banner
- **Logo** placement on the big screen at the beginning of one round of trivia and logo placement on each question in the round
- At least one question in round will relate to the sponsor
- Mention in advertisements in *FarmWeek*, Illinois Farm Bureau's® weekly farm newspaper sent to more than 85,000 farm operators
- Mention in advertisements with potential use in 70+ county Farm Bureaus publications

SILVER SPONSOR (\$500) Half-Round Sponsor

- **Name** placement on event registration materials, promotional flyers and event banner
- **Name** placement on the big screen at the beginning of a round of trivia along with another sponsor and logo placement on four questions during the round
- Mention in advertisements in *FarmWeek*, Illinois Farm Bureau's® weekly farm newspaper sent to more than 85,000 farm operators
- Mention in advertisements with potential use in 70+ county Farm Bureaus publications

BRONZE DONOR (\$250)

- **Name** placement on event registration materials, promotional flyers and event banner
- Mention in advertisements in *FarmWeek*, Illinois Farm Bureau's® weekly farm newspaper sent to more than 85,000 farm operators
- Mention in advertisements with potential use in 70+ county Farm Bureaus publications

COPPER DONOR (up to \$249)

- **Name** placement on event banner

New for 2010

EXCLUSIVE NAMING RIGHTS

Hospitality Area--\$800

Receive thanks and recognition for offsetting the cost of providing beverage services

Technology Sponsor--\$800

Receive thanks and recognition for offsetting the cost of multimedia services

Call for more details
309.557.2230

