



September 2-8, 2008

***A Fundraiser for the
Illinois Agriculture in the Classroom Program***

Stan Grebner & Paul Roney, Co-Chairs

Dear IAITC Riders:

*The following **fundraising tips** may help as you collect funds for Illinois Agriculture in the Classroom and to support your bike ride.*

GATHERING CONTRIBUTIONS

One of the goals of the Bike Ride is to raise funds for *Illinois Agriculture in the Classroom*. The major means for fundraising is through cyclist solicitations. Cyclists who raise funds can significantly reduce their costs. In fact, riders who collect:

- **\$1,000+** in contributions will receive FREE registration, meals, and lodging
- **\$500 to \$999** in contributions will receive FREE registration and meals
- **\$250 - \$4999** in contributions will receive FREE registration

Here are some tips on how to meet your FUNDRAISING GOAL!

Who can you ask to donate?

- ✓ Friends
- ✓ Relatives
- ✓ Agri-businesses
- ✓ County Farm Bureaus may contribute and help you identify additional donors.
- ✓ Farmers
- ✓ Food processors
- ✓ Food distributors/grocery stores
- ✓ Banks
- ✓ Hardware stores
- ✓ Dairies
- ✓ COUNTRY Insurance & Financial Services agencies and FS member cooperatives
- ✓ Coffee shops and restaurants
- ✓ Bicycle shops
- ✓ Tractor and implement dealers
- ✓ Truck and auto dealers
- ✓ Anyone who benefits from a business relationship with farmers and/or agri-business
- ✓ People you regularly give your business to such as your barber, beautician, druggist...

What do you tell a potential donor when they ask, “What is the money being used for?”

- ✓ All funds raised through this event go directly to *Illinois Agriculture in the Classroom* efforts. Funds are not used for administrative purposes.
- ✓ *Illinois Agriculture in the Classroom* teaches school children the importance of agriculture in their daily lives and to the world around them.
- ✓ The Bike Ride will increase the *Illinois Agriculture in the Classroom* efforts statewide.
- ✓ Riders stop at schools along the bike route to help children understand where their food and fiber comes from.
- ✓ *Illinois Agriculture in the Classroom* teaches children what farmers do to grow food.

If you need more fundraising information, please call the IAA Foundation at 309-557-2230 or email us at lwalker@ilfb.org.

Thank you for your hard work and dedication in raising funds for Illinois Agriculture in the Classroom!!