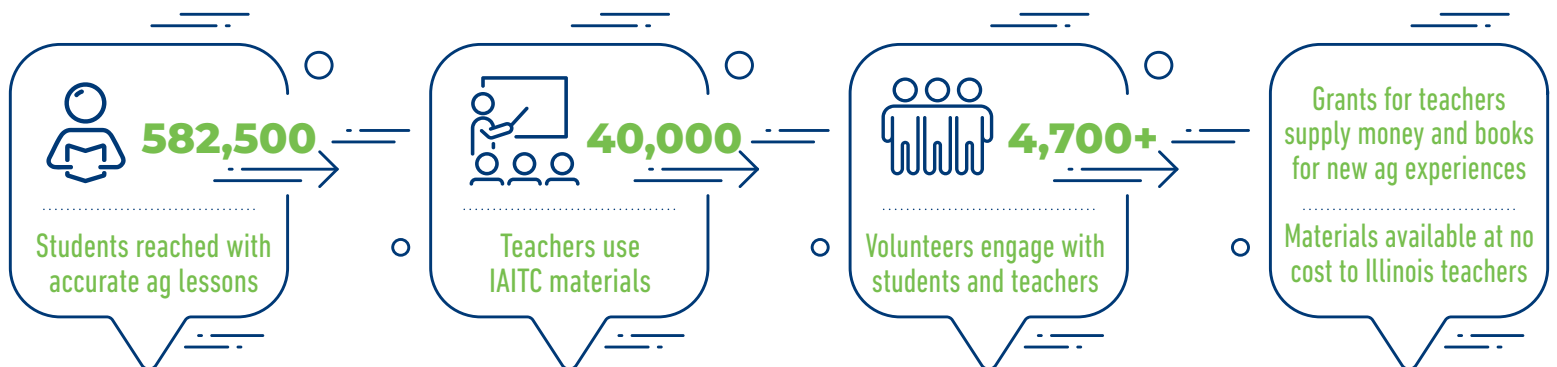




28th ANNUAL IAITC GOLF OUTING SPONSORSHIP OPPORTUNITIES

Thursday, June 13 | The Oaks at River's Edge | Pontiac, IL

Your sponsorship helps us grow the future of agriculture through education:



Each opportunity is designed to provide unique recognition including:

- ✓ In-Person Interaction
- ✓ Long Lasting Impression
- ✓ Day of Recognition
- ✓ Extended Visibility

Depending on your sponsorship level, your visibility can reach:

FarmWeek.
Reaches 70,000 farmers

FarmWeek Now.com
Average of 91,000 views per month

f 49k+ Followers
Combined with IAAF, IAITC & IFB

t 18k+ Followers
Combined with IAAF, IAITC & IFB

i 7k+ Followers
Combined with IAAF, IAITC & IFB



28th ANNUAL IAITC GOLF OUTING

SPONSORSHIP OPPORTUNITIES

Thursday, June 13
The Oaks at River's Edge | Pontiac, IL

	Kick Off \$5,000	Enhanced Golfer Experience \$2,500+	Lunch \$1,500	Hydration Station \$1,000	Cart \$500	Hole \$300	Outing Supporter \$100	Auction Item \$50+
Recognition Based on Sponsorship								
In-Person Interaction								
Recognition on Overall Signage								
Recognition on IAAF Website								
Recognition in Combined Pre-Event Social Post								
Recognition in Combined Post-Event FarmWeek Ad								
Mention in Pre-Event Email to all Golfers								
Mention in Post-Event Video								

Golf Ball = Logo Recognition Golf Tee = Name Recognition



**HAVE QUESTIONS OR READY
TO MAKE A COMMITMENT?**

Scan the QR Code or visit www.iaafoundation.org
Commitments Appreciated by May 15

309.557.2230
bbeisiegel@ilfb.org

28TH ANNUAL IAITC GOLF OUTING

SPONSORSHIP OPPORTUNITIES



KICK OFF SPONSOR *(Exclusive Sponsorship)*

\$5,000

Help welcome golfers to the course with a great first impression! This kick-off event features a light brunch, mission moments, and opportunities to engage golfers before hitting the course.

- ✓ Branded Pre-Golf Event
- ✓ In-Person Interaction during the Pre-Golf Event which can include podium remarks
- ✓ Logo Recognition on Overall Signage & on IAAF Website
- ✓ Mention in Pre-Event Email to all Golfers
- ✓ Logo Recognition in Combined Pre-Event Social Post & Post-Event FarmWeek Ad
- ✓ Mention in Post-Event Video

ENHANCED GOLFER EXPERIENCE SPONSOR *(Limited to first 3 sponsors)*

\$2,500+

We strive to create the best outing for golfers, but the above and beyond experiences take a sponsor like you! This sponsorship provides enhanced experiences that golfers won't soon forget. Let's create an opportunity to best highlight your business. *Options include, but are not limited to: a Golfer Gift, Enhanced On-Course Contest, Hosting a Guest Speaker or Meet the Pro, etc.*

- ✓ Branded Golfer Experience
- ✓ In-Person Interaction Encouraged
- ✓ Logo Recognition on Overall Signage & on IAAF Website
- ✓ Mention in Post-Event Video
- ✓ Logo Recognition in Combined Pre-Event Social Post & Post-Event FarmWeek Ad

LUNCH SPONSOR *(Limited to first 5 sponsors)*

\$1,500

Lunch is a highlight of everyone's day! Join us to help personally deliver a hot lunch and visit with the golfers on course. *(In-kind product donation also appreciated – please reach out to discuss)*

- ✓ Branded Lunch
- ✓ In-Person Interaction during Lunch Delivery
- ✓ Logo Recognition on Overall Signage & on IAAF Website
- ✓ Logo Recognition in Combined Pre-Event Social Post & Post-Event FarmWeek Ad

HYDRATION STATION SPONSOR *(Limited to first 8 sponsors)*

\$1,000

June can be a HOT month, so keeping golfers hydrated and refreshed is important! These branded stations provide shade, water, light snacks, and cooling towels throughout the course.

- ✓ Branded Refreshment Station
- ✓ Logo Recognition on Overall Signage & on IAAF Website
- ✓ Logo Recognition in Combined Pre-Event Social Post & Post-Event FarmWeek Ad

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SPONSORSHIP OPPORTUNITIES



CART SPONSOR *(Limited to first 8 sponsors)*

\$500

Golf carts are essential for getting around the course, and that's where you come in! Each cart will be branded with your logo giving you great visibility all around course.

- ✓ Logo Recognition on Golf Carts
- ✓ Logo Recognition on Overall Signage at Event
- ✓ Name Recognition on IAAF Website & in Combined Pre-Event Social Post

HOLE SPONSOR

\$300

Eighteen holes equals eighteen opportunities to show your support and highlight your brand with our NEW custom Pin Flags!

- ✓ Logo Recognition on one Pin Flag
- ✓ Name Recognition on Overall Signage at Event
- ✓ Name Recognition in Combined Pre-Event Social Post

OUTING SUPPORTER

\$100

Join "Supporters Row" by making a donation to Ag Literacy! This sponsorship is designed for individuals and small businesses who want to show their support.

- ✓ Name Recognition on one "Supporters Row" sign
- ✓ Name Recognition in Combined Pre-Event Social Post

AUCTION ITEM DONOR

\$50+

To maximize our fundraising potential, we are looking for 10-15 must-have items to feature in a small auction! Think rounds of golf, sports collectibles, experiences, and baskets or make a monetary donation to help us purchase a few hot items.

- ✓ Name Recognition on Auction Site and In-Person as Item Donor



HAVE QUESTIONS OR READY TO MAKE A COMMITMENT?

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Commitments Appreciated by May 15

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