



30TH IAITC GOLF OUTING SPONSORSHIP OPPORTUNITIES

Thursday, June 11 | The Oaks at River's Edge | Pontiac, IL

Your sponsorship helps grow the future of agriculture through education:



643,900
Students reached with accurate ag lessons



36,300
Teachers use IAITC Materials



5,110
Volunteers engage with students and teachers

Grants for teachers supply money and books for new ag experiences

Materials available at no cost to Illinois teachers

Each opportunity is designed to provide unique recognition including:

- ✓ In-Person Interaction | ✓ Long Lasting Impression
- ✓ Day of Recognition | ✓ Extended Visibility

Depending on your sponsorship level, your visibility can reach:

FarmWeek
Reaches 65,000 farmers

FarmWeek Now.com
Average of 135,000 views per month

 **54k+ Followers**
Combined with IAAF, IAITC & IFB

 **18k+ Followers**
Combined with IAAF, IAITC & IFB

 **9k+ Followers**
Combined with IAAF, IAITC & IFB

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	Kick Off \$5,000	Enhanced Experience \$2,500+	Lunch \$1,500	Cart \$1,000	Hydration Station \$500	Hole \$300	Outing Supporter \$100
Recognition Based on Sponsorship							
Recognition in Combined Pre-Event Social Post							
Recognition on Overall Signage							
Recognition on IAAF Website							
Recognition in Combined Post-Event FarmWeek Ad							
In-Person Interaction							
Highlighted in Post-Event Video							
Mention in Pre-Event Email to all Golfers							

Golf Ball = Logo Recognition Golf Tee = Name Recognition



HAVE QUESTIONS OR READY TO MAKE A COMMITMENT?

Scan the QR Code or visit www.iaafoundation.org
Commitments Appreciated by May 15

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KICK OFF SPONSOR *(Exclusive Sponsorship)*

\$5,000

Help welcome golfers to the course with a great first impression! This kick-off event features refreshments, mission moments, and opportunities to engage golfers before hitting the course.

- ✓ Branded Pre-Golf Event
- ✓ In-Person Interaction during the Pre-Golf Event which can include podium remarks
- ✓ Logo Recognition on Overall Signage & on IAAF Website
- ✓ Mention in Pre-Event Email to all Golfers
- ✓ Logo Recognition in Combined Pre-Event Social Post & Post-Event FarmWeek Ad
- ✓ Highlighted in Post-Event Video

ENHANCED GOLFER EXPERIENCE SPONSOR *(Limited to first 3 sponsors)*

\$2,500+

We strive to create the best outing for golfers, but the above and beyond experiences take a sponsor like you! This sponsorship provides enhanced experiences that golfers won't soon forget. Let's create an opportunity to best highlight your business. *Options include, but are not limited to: a Golfer Gift, Enhanced On-Course Contest, Hosting a Guest Speaker or Meet the Pro, etc.*

- ✓ Branded Golfer Experience
- ✓ In-Person Interaction Encouraged
- ✓ Logo Recognition on Overall Signage & on IAAF Website
- ✓ Highlighted in Post-Event Video
- ✓ Logo Recognition in Combined Pre-Event Social Post & Post-Event FarmWeek Ad

LUNCH SPONSOR *(Limited to first 5 sponsors)*

\$1,500

Lunch is a highlight of everyone's day! Join us to help personally deliver lunch and visit with the golfers on course. *(In-kind product donation also appreciated – please reach out to discuss)*

- ✓ Branded Lunch
- ✓ In-Person Interaction during Lunch Delivery
- ✓ Logo Recognition on Overall Signage & on IAAF Website
- ✓ Logo Recognition in Combined Pre-Event Social Post & Post-Event FarmWeek Ad

CART SPONSOR *(Limited to first 8 sponsors)*

\$1,000

Golf carts are essential for getting around the course, and that's where you come in! Each cart will be branded with your logo giving you great visibility all around the course.

- ✓ Logo Recognition on Golf Carts
- ✓ Logo Recognition on Overall Signage & on IAAF Website
- ✓ Logo Recognition in Combined Pre-Event Social Post & Post-Event FarmWeek Ad

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HYDRATION STATION SPONSOR *(Limited to first 8 sponsors)*

\$500

June can be a HOT month, so keeping golfers hydrated and refreshed is important! These branded stations provide shade, water, light snacks, and cooling towels throughout the course.

- ✓ Branded Refreshment Station
- ✓ Logo Recognition on Overall Signage at Event
- ✓ Name Recognition on IAAF Website & in Combined Pre-Event Social Post

HOLE SPONSOR

\$300

Eighteen holes equals eighteen opportunities to show your support and highlight your brand with a custom Pin Flag!

- ✓ Logo Recognition on one Pin Flag
- ✓ Name Recognition on Overall Signage at Event
- ✓ Name Recognition in Combined Pre-Event Social Post

OUTING SUPPORTER

\$100

Join "Supporters Row" by making a donation to Ag Literacy! This sponsorship is designed for individuals and small businesses who want to show their support.

- ✓ Name Recognition on one "Supporters Row" sign
- ✓ Name Recognition in Combined Pre-Event Social Post



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