



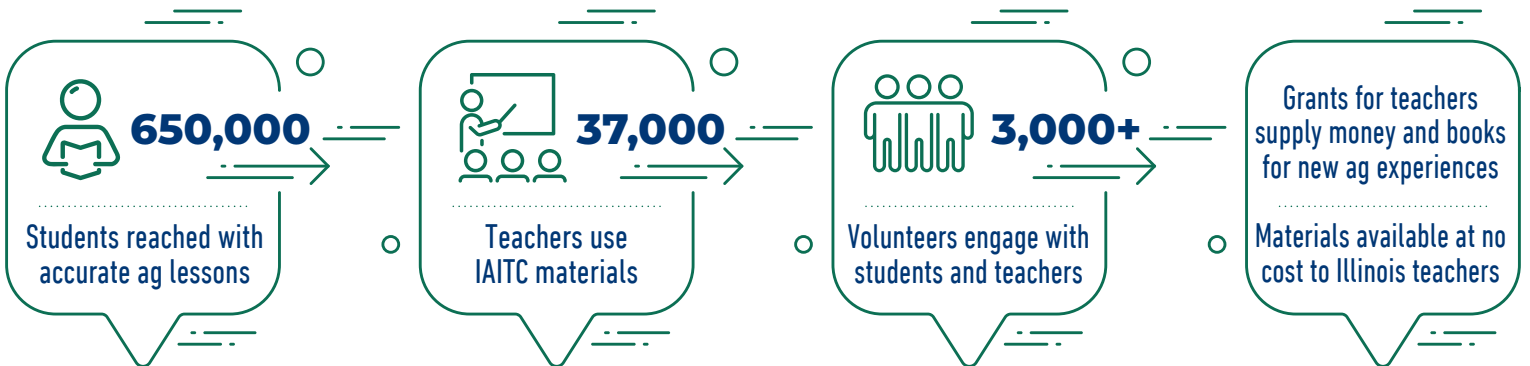
27th ANNUAL

IAITC GOLF OUTING

SPONSORSHIP OPPORTUNITIES

Thursday, June 8 | The Oaks at River's Edge | Pontiac, IL

Your sponsorship helps us grow the future of agriculture through education:



Each opportunity is designed to provide unique recognition including:

- ✓ In-Person Interaction
- ✓ Long Lasting Impression
- ✓ Day of Recognition
- ✓ Extended Visibility

Depending on your sponsorship level, your visibility can reach:

FarmWeek
Reaches 70,000 farmers

FarmWeek Now.com
Average of 91,000 views per month

f **34k+ Followers**
Combined with IAAF, IAITC & IFB

t **16k+ Followers**
Combined with IAAF, IAITC & IFB

i **5k+ Followers**
Combined with IAAF, IAITC & IFB



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	Kick Off \$5,000	Lunch \$2,500	Enhanced Golfer Experience \$1,500+	Hydration Station \$1,000	Mulligan \$750	Contest \$500	Hole \$250	Cart \$100	Auction Item \$50+
Recognition Based on Sponsorship									
In-Person Interaction									
Recognition on Overall Signage									
Recognition on IAAF Website									
Recognition in Combined Pre-Event Social Post									
Recognition in Combined Post-Event FarmWeek Ad									
Mention in Pre-Event Email to all Golfers									
Mention in Post-Event Video									

Golf Ball = Logo Recognition Golf Tee = Name Recognition



**HAVE QUESTIONS OR READY
TO MAKE A COMMITMENT?**

Scan the QR Code or visit www.iaafoundation.org
Commitments Appreciated by May 12

309.557.2230
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SPONSORSHIP OPPORTUNITIES



KICK OFF SPONSOR *(Exclusive Sponsorship)*

\$5,000

Help welcome golfers to the course with a great first impression! This kick-off event features a light brunch, mission moments, and opportunities to engage golfers before hitting the course.

- ✓ Branded Pre-Golf Event
- ✓ In-Person Interaction during the Pre-Golf Event which can include podium remarks
- ✓ Logo Recognition on Overall Signage & on IAAF Website
- ✓ Mention in Pre-Event Email to all Golfers
- ✓ Logo Recognition in Combined Pre-Event Social Post & Post-Event FarmWeek Ad
- ✓ Mention in Post-Event Video

LUNCH SPONSOR *(Limited to first 3 sponsors)*

\$2,500

Lunch is a highlight of everyone's day! Join us to help personally deliver a hot lunch and visit with the golfers on course. *(In-kind product donation also appreciated – please reach out to discuss)*

- ✓ Branded Lunch
- ✓ In-Person Interaction during Lunch Delivery
- ✓ Logo Recognition on Overall Signage & on IAAF Website
- ✓ Mention in Post-Event Video
- ✓ Logo Recognition in Combined Pre-Event Social Post & Post-Event FarmWeek Ad

ENHANCED GOLFER EXPERIENCE SPONSOR *(Limited to first 5 sponsors)*

\$1,500

We strive to create the best outing for golfers, but the above and beyond experiences take a sponsor like you! This sponsorship provides enhanced experiences that golfers won't soon forget. Let's create an opportunity to best highlight your business. Options include, but are not limited to: *a Golfer Gift, Enhanced On-Course Contest, Hosting a Guest Speaker or Meet the Pro, etc.*

- ✓ Branded Golfer Experience
- ✓ In-Person Interaction Encouraged
- ✓ Logo Recognition on Overall Signage & on IAAF Website
- ✓ Logo Recognition in Combined Pre-Event Social Post & Post-Event FarmWeek Ad

HYDRATION STATION SPONSOR

\$1,000

June can be a HOT month, so keeping golfers hydrated and refreshed is important! These branded stations provide shade, water, light snacks, and cooling towels throughout the course.

- ✓ Branded Refreshment Station
- ✓ Logo Recognition on Overall Signage & on IAAF Website
- ✓ Logo Recognition in Combined Pre-Event Social Post & Post-Event FarmWeek Ad

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MULLIGAN SPONSOR (LIMITED TO FIRST 4 SPONSORS)

\$750

Everyone needs a do over and golfers will thank you for this opportunity! Your sponsorship provides one free mulligan per golfer.

- ✓ Branded Mulligan Cards
- ✓ Logo Recognition on Overall Signage & on IAAF Website
- ✓ Logo Recognition in Combined Pre-Event Social Post
- ✓ Name Recognition Post-Event FarmWeek Ad

CONTEST SPONSOR

\$500

On-course contests are a fun and interactive way to gain visibility with golfers! From chipping to putting and more, golfers will enjoy a break from the golf game for a chance to win fun prizes thanks to your sponsorship.

- ✓ Logo Recognition at an On-Course Contest
- ✓ Logo Recognition on Overall Signage at Event
- ✓ Name Recognition on IAAF Website & in Combined Pre-Event Social Post

HOLE SPONSOR

\$250

Eighteen holes equals eighteen opportunities to show your support and highlight your brand!

- ✓ Logo Recognition at one Hole
- ✓ Name Recognition on Overall Signage at Event
- ✓ Name Recognition in Combined Pre-Event Social Post

CART SPONSOR

\$100

Carts are essential for getting around the course, and that's where you come in! This sponsorship is designed for individuals and small businesses who want to show their support.

- ✓ Name Recognition on one Golf Cart
- ✓ Name Recognition in Combined Pre-Event Social Post

AUCTION ITEM SPONSOR

\$50+

To maximize our fundraising potential, we are looking for 10-15 must-have items to feature in a small auction! Think rounds of golf, sports collectibles, experiences, and baskets or make a monetary donation to help us purchase a few hot items.

- ✓ Name Recognition on Auction Site and In-Person as Item Donor



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